

Arnold NextG realizes the Safety-by-Wire® technology of tomorrow with pioneers of the drive-by-wire industry - whether on land, in water or in the air. We offer the worldwide unique and multi-redundant central control unit NX NextMotion, which enables a fail-safe and individual implementation. As an independent developer, incubator and system supplier, Arnold NextG takes care of planning and implementation - from vision to road approval.



We are looking for

Marketing-Professional (m/f/d)

Your tasks

Marketing Professional

- Developing and implementing comprehensive marketing strategies to increase brand awareness and promote company growth
- Creating, editing and optimizing high-quality content for various online platforms and marketing channels
- Planning and implementing campaigns across various digital channels (email marketing, newsletters, SEO/SEM, social media and display)
- Planning and implementation of national and international trade fairs and events
- Analyzing campaign performance using digital analysis tools and identifying optimization opportunities
- Supporting the racing team in organizing customer events on race weekends for the company's own racing series
- Supervision of sponsoring events, support in the acquisition of partners and close cooperation with key accounts and sales representatives for brand-appropriate presentation at events
- Development and implementation of targeted training and education concepts for our Academy project
- Organization of employee incentives, from fitness and health offers to festive Christmas parties
- Collaboration with the marketing and communication departments of the group and the management

Your profile

You have successfully completed training as an event manager or have a degree in event management, marketing, communication or advertising. With your creativity and the ability to implement ideas quickly, purposefully and independently, you are in good hands in a creative team as a marketing all-rounder. Initial experience with analysis tools such as Google Analytics and Sistrix will enable you to derive strategic decisions from the collected data. Your strong hands-on mentality and excellent organizational skills make you a valuable team member. Practical experience in event management and/or online marketing is an advantage. You are also a team player with excellent communication skills in German and English

We offer

Together with our team of world-class developers and talented newcomers, you have the unique opportunity to actively shape the future of mobility today. Our fail-safe electronic steering and braking system with active feedback (Force Feedback), which is already being used successfully in mobility for the disabled on the road, makes it possible to dispense with the steering column and thus represents the biggest revolution in 136 years of the vehicle industry. Our globally unique technology not only makes it possible to digitally rethink and redesign vehicle interiors and concepts from scratch, it also offers the possibility of steering any vehicle from anywhere in the world or freely selecting the steering angle and steering force - even as a retrofit solution (logistics centres, ports, etc.). We use motorsport as a development environment with our own team, laying the foundations for the safe autonomous driving of the future. State-of-the-art workplaces, our own mobility campus with training rooms and driving safety centre, short decision-making processes and a high level of project dynamism ensure a varied yet goal-oriented environment. You will find a package of flexible working hours, modern management structures, attractive remuneration, your own area of responsibility and attractive in-house

employee benefits (fitness studio, health budget, skills court, five training sessions, shock wave, ultrasound, electrotherapy and laser therapy). Our physiotherapy and foot care services round off the package.

Your Contact

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