

## Kevin Arnold & Arnold NextG named the second-best start-up in the national Start-up Pitch Competition at the Automobilwoche Congress



*Kevin Arnold, CEO of Arnold NextG, at the Start-up Pitch Competition during the Automobilwoche Congress in Berlin, Photo: Arnold NextG*

Berlin/Pfronstetten-Aichelau, November 7, 2024 – At the prestigious Start-up Pitch Competition during the Automobilwoche Congress in Berlin, Kevin Arnold (24) achieved an impressive second place with his innovative NX NextMotion Drive-by-Wire technology.

Arnold NextG impressed with technology that replaces mechanical steering systems with digital controls, which the jury recognized as a groundbreaking innovation. Kevin Arnold, founder and CEO of the young tech company Arnold NextG from Pfronstetten-Aichelau, proudly stated:

"Securing second place at the Automobilwoche Congress Start-up Pitch Competition is a tremendous recognition of our team's efforts and work. With our Drive-by-Wire technology, we aim to redefine the future of mobility. This award strengthens our resolve to continue moving boldly forward!"



## **A Milestone for the Automotive Industry**

Drive-by-Wire technology is considered a key step towards safer, more efficient, and more flexible mobility solutions. Especially in autonomous vehicle applications, Arnold NextG's technology offers significant advantages: increased safety, better adaptability, and seamless integration into connected systems. Kevin Arnold's innovation was highlighted by a jury composed of the audience at the two-day congress and speakers, including industry leaders such as Oliver Zipse (BMW), Stefan Hartung (Bosch), and Christophe Périllat (Valeo), as a forward-thinking development. The first place was awarded to Volytica Diagnostics, represented by Paula Schwetzler. We warmly congratulate our colleagues on their victory!

## **Arnold NextG: A Success Story**

Founded in 2021 in the Swabian Alps, Arnold NextG has quickly become a leading provider of Safety-by-Wire® technology. With a team of visionaries and engineers, the company is dedicated to making future mobility safer and more sustainable. "From the outset, our goal was not just to develop innovations but to set new benchmarks in the automotive industry," Arnold added.

## **Competition as a Springboard**

By placing at the Automobilwoche Congress, Arnold NextG has further strengthened its position as one of the industry's most promising innovators. At the same time, this achievement opens new opportunities for further development and market readiness of the technology. Arnold NextG plans to scale the NX NextMotion technology internationally in the coming years and to establish additional strategic partnerships in the automotive industry.

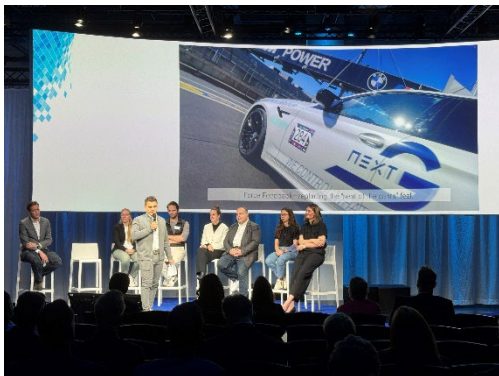
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*Kevin Arnold, CEO of Arnold NextG (right), congratulates Paula Schwetzler (left) on her victory at the Start-up Pitch Competition during the Automobilwoche Congress in Berlin.*

Source: Arnold NextG



*In a 5-minute pitch, CEO Kevin Arnold presented his NX NextMotion innovation and the company Arnold NextG to the audience.*

Source: Arnold NextG



*The audience at the Automobilwoche Congress had the final say: Who will win the Start-up Pitch Competition at the Automobilwoche Congress 2024*

Source: Arnold NextG



*During the congress, Arnold NextG GmbH showcased its innovations—including the Drive-by-Wire system NX NextMotion and cutting-edge applications for autonomous driving, such as the proprietary Force Feedback Steering system—to a wide professional audience.*

Source: Arnold NextG

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## About Arnold NextG GmbH

Arnold NextG is shaping the Safety-by-Wire® technology of tomorrow. The globally unique and multi-redundant central control unit NX NextMotion enables fail-safe and customized implementation, independent of vehicle platforms. This system supports the secure deployment of autonomous vehicle concepts according to the latest hardware, software, and safety standards, including solutions for remote operations, teleoperation, and platooning.

As an independent developer, incubator, and system supplier, Arnold NextG manages everything from initial vision to road approval. With the road certification of NX NextMotion, the company sets the global standard for Drive-by-Wire technology. [www.arnoldnextg.de](http://www.arnoldnextg.de)